PTC/SB/22 (08-03)
Approved for use through 07/51/2008. OMB 0851-0032
U.S. Paseru and Tragemark Office, U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no pers	ons are required to respond to a collection	of information unless it displa	ays a valid OMB control number.		
PETITION FOR EXTENSION OF TIME	UNDER 37 CFR 1.136(a)	Docket Number (Optional)) ARC920000029US1		
In re Application of Megiddo et al.					
	Application Number 09/658,632		Filed 9/8/2000		
	For A System and Method Advertising	fectiveness of Web			
	Art Unit 3629	Examiner	J. OUELLETTE		
This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a reply in the above identified application.					
The requested extension and appropriate non-small-entity fee are as follows (check time period desired):					
One month (37 CFR 1.17(a)(1))		\$_	····		
X Two months (37 CFR 1.17(a)(2))			430.00		
☐ Three months (37 CFR 1.17(a)(
Four months (37 CFR 1.17(a)(4))					
☐ Five months (37 CFR 1.17(a)(5))					
Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee amount shown above is reduced by one-half, and the resulting fee is: \$					
A check in the mount of the fee is enclosed.					
Payment by credit card. Form PTO-2038 is attached.					
The Director has already been authorized to charge fees in this application to a Deposit Account.					
The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 12-0010					
I have enclosed a duplicate copy of the	nis sheet		• •		
am the applicant/inventor.			•		
	the entire interest. See 37 CFF 37 CFR 3.73(b) is enclosed (Fo		:		
X attorney or agent of re	ecord. Registration Number <u>53</u>	832			
attorney or agent und Registration number	ler 37 CFR 1.34(a). r if acting under 37 CFR 1.34(a)	·			
WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.					
<u>November 22, 2004</u> Date	Ramsey S	Signature)			
(703) 838-7683 Telephone Number	F	Ramraj Soundararaj Typed or Printed Nami			
NOTE: Signatures of all the inventors or assigness of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one eignature is required, see below.					
Total of 1 forms are submitted.					

USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CPR 1.14. This collection is estimated to take 6 minutes to complete, inclusing gethering, preparing, and submitting the completed splication from to the USPTO. This will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burner, another best to the Child information Officer, U.S. Patent and Traddmark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1490, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1490.

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PTO/SB/22 (09-05)
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U.S. Patam and Trademark Office, U.S. DEPARTMENT OF COMMERCE
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PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)		Docket Number (Optional) ARC920000029US1		
In re Application of Megiddo et al.				
	Application Number 09/658	,632	Filed 9/8/2000	
	For A System and Method Advertising	for Improving the I	Effectiveness of Web	
	Art Unit 3629	Examiner	J. OUELLETTE	
This is a request under the provisions of 37 application.	CFR 1.136(a) to extend the pe	riod for filing a reply i	in the above identified	
The requested extension and appropriate no	on-small-entity fee are as follow	vs (check time period	desired):	
One month (37 CFR 1.17(a)(1))				
X Two months (37 CFR 1.17(a)(2))			430.00	
☐ Three months (37 CFR 1.17(a)(3))				
Four months (37 CFR 1.17(a)(4))				
☐ Five months (37 CFR 1.17(a)(5)))	Ş	· · · · · ·	
Applicant claims small entity status. Sone-half, and the resulting fee is: \$	closed. 038 is attached. rized to charge fees in this app charge any fees which may be	lication to a Deposit.	Account.	
I have enclosed a duplicate copy of this sheet				
assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed (Form PTO/SB/96).				
attorney or agent of record, Registration Number 53832				
attorney or agent under 37 CFR 1.34(a). Registration number if acting under 37 CFR 1.34(a).				
WARNING: Information on this form included on this form. Provide cred	n may become public. Credit car lit card information and authoriz	d Information should ation on PTO-2038.	not be	
November 22, 2004 Date	Ramisy	Signature)	•	
(703) 838-7683 Telephone Number		Ramraj Soundarara Typed or Printed Nam		
NOTE: Signatures of all the inventors or assigness of record of signature is required, see below.	f the entire interest or their representative(s) are required. Submit multip	te forms if more than one	
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